

# Producer Fellowship

Exploring the role of the producer in art and technology innovation in the South West

## Fellowship overview

We are looking for a producer with an original research and development perspective, to be a Producer Fellow in the South West Creative Technology Network.

This is a fellowship to allow you time for deep-dive thinking about **the role of the producer in art and technology innovation**.

We are particularly interested in:

- How producers might respond to global challenges, and/or mobilise others to do so
- The opportunities and challenges of producing in rural locations.

You will be supported to spend time on your research and development (R&D) and to develop new knowledge to be shared more broadly.

You will be based in Devon or Cornwall.

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## Bursary

£15,000

## Dates

The fellowship will begin in September 2019

The end date is negotiable depending on your research and your circumstances.

We envisage some sharing of your research by April 2020

## Deadline

9AM Monday 1<sup>st</sup> July 2019

## Interviews

Week of 15<sup>th</sup> July 2019

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## The South West Creative Technology Network

The South West Creative Technology Network's aim is to increase the use of creative technology across the south west of England and deliver new products, services and

experiences to address real world problems. The network is rooted in the creative industries but aims to make connections into other sectors. Our programme is designed to build creative capacity, generate shared knowledge and maximise potential for economic, social, environmental and cultural impact.

The South West Creative Technology Network will have run 3 R&D Fellowship programmes within this 3-year project. Fellows are drawn from different backgrounds, from academia, industry and new talent. They each bring a unique R&D perspective to research the future of the challenge areas: immersion, automation and data. They explore what is new, what is interesting, where the gaps in the market are and where the challenge and opportunity is.

Fellows share the outcome of their findings across the network and their research and expertise feeds in the development of an open call for prototype grant funding. We expect to fund around 24 prototype projects by the end of 3 years.

This producer fellowship is in addition to the immersion, automation and data fellows. Producers are at the heart of the South West Creative Technology Network and so the producer fellowship reflects on this practice specifically.

## Why producing?

The term 'producer' is increasingly recognised in the creative industries. By producers, we mean individuals with the desire and skills to orchestrate a creative process and bring new ideas into the world.

"Innovation is the process that takes an idea and assembles the resources needed to establish it in the world" Bill Sharpe, Three Horizons.

## What does the producer fellow get?

- £15k bursary for your time and research costs (trips, meetings and resources)
- Support from the Producing Team at Kaleider and Watershed's Pervasive Media Studio, both with an outstanding track record of innovation and talent development. During this time you will discuss your ideas and receive tailored support.
- Close relationships and future collaborators through increased connections with people and projects in art, technology and academia across the South West

## What do we expect?

- Enthusiasm and ambition to develop your ideas and an open, experimental approach
- Participation in discussions, critiques and meetings with the Producing Team and when appropriate the SWCTN Fellows researching the three challenge areas.
- A willingness to contribute to the South West Creative Technology Network
- Ability to conduct independent research
- To share your learning internally and externally. A Fellow might produce ideas, storyboards, treatments, articles, presentations or blog posts, designs, provocations, thought pieces, seminars, gatherings, research papers, or

- audience research.
- Some reflection and feedback on your time with us at the end of the programme

## Questions the producing fellow might explore with their R&D:

- What might excellence look like?
- What languages and grammars are developing around the practice?
- Who is innovating?
- What sectors does it engage?
- What are the market gaps?
- What academic research from other areas may be applicable here?
- What are the industry challenges that this R&D could help overcome?
- What are the differences between city and rural provision?
- What are the needs of the producers/ producing organisations?
- How can we be better connected?
- What new opportunities for Producers does innovation in creative technology afford?
- What is the role of a creative hub in driving innovation?

## How to apply?

[Please complete a short application form.](#) We want to know about your background, your area of interest, the difference this will make to you and any examples of work. We realise that text-based applications don't suit everyone, so if you would like to discuss a different way to apply, please get in touch.

For ease of reference, the questions on the application form are:

- Contact Details
- Tell us about the work you have done in producing\* (300 words)
- What are the questions/areas of interest that you wish to explore?\*(300 words)
- What would you like to do during the Fellowship?(300 words)
- What impact would your Fellowship have? And on who?\*Think about yourself and others in this section. (300 words)
- Please confirm that you live and/or work in Devon or Cornwall
- Do you have any key partners that you would like to work with? Please list individuals, organisations or groups of people who would like to involve in your research.

Please do not email the answers to these questions. Please complete the application form.

**The deadline for applications is 9am Monday 1st July.** Shortlisted candidates will be invited to attend an **interview in the week of 15th July 2019.** This is an opportunity for you to tell us more about your work and your ideas. We will also discuss why you think you are a good fit for a Fellowship and what you are looking to achieve as part of the programme.

To help you prepare, we will send you key interview questions in advance, so you know

the kind of things we are likely to ask. The interview is also an opportunity to ask us questions about the programme and the network.

If you would like to get in touch with one of our Production team to discuss and develop your idea we encourage you to do this. All ages, backgrounds and disciplines are welcome to apply. We particularly welcome applications from BAME, LGBTQI, Deaf, and disabled practitioners, because they are under represented in the sector.

## About Kaleider

Kaleider is a production studio based in Exeter, UK.  
We make cool stuff with meaning for people to experience all over the globe.



### What we do

We play at the edges of installation, live performance and digital.

We make the work of our Artistic Director, Seth Honnor, almost always in collaboration with other artists, technologists, scientists, producers, or researchers.

We commission others to make work, often bringing diverse groups together to respond to a specific context or opportunity.

We host and support a Resident Community of creative individuals and companies, many of whom we collaborate with and who collaborate with each other.

We love strong partnerships. We are Co-Executive Producers, with Watershed, on the South West Creative Technology Network and Executive Producers for New Creatives.

## Why we do it

Kaleider's aim is to bring people together to respond creatively to some of the greatest challenges of our time.

We want to create extraordinary, human centred experiences, products and services that help us all towards a better understanding of ourselves and our world.

If you're interested to find out more you can read our plan for 2018 – 2022 [Make Make \[together\] Make.](#)